



ECHOS

A LIVING ARCHIVE OF HUMAN RESILIENCE

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THE PROBLEM

The internet is louder than ever — and lonelier than ever.



Performance over Authenticity

Social media rewards the polished, not the real. Grief, survival, and deep human experience have no dignified home online.



Pet Loss is Invisible

1 in 3 pet owners report intense grief after losing a companion. Society says "it was just an animal." There is nowhere safe to grieve.



Wisdom is Drowned in Noise

The stories of people who survived the unsurvivable — illness, loss, starting over — are never heard. The algorithm buries them.



Connection is Transactional

Likes, shares, followers — none of these say "I felt what you felt." Real resonance has been replaced by metrics.



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THE SOLUTION

*One story. One moment. One voice —
delivered daily.*

ECHOES is a soul-centred platform where real people share 60–90 second *"Echo Moments"* — raw, unscripted stories of survival, healing, hope, and love. Each day, users receive **one** meaningful story. They answer not with likes, but with **"I felt this too."**



CANDLE LIGHTING



ECHO CIRCLES



PAW PRINTS



WISDOM SHELF



RESONANCE ECHOES



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PRODUCT

How ECHOES works

01

Receive

Each user receives one hand-selected Echo each morning – like a letter from a stranger who understands.

02

Resonate

Answer with "I felt this too," light a candle, or send a private reply. No likes. No counts.

03

Contribute

Members submit their own Echo – voice note, text, or short video. Raw, real, 60–90 seconds.

04

Expand

Themed branches grow: Paw Prints 🐾, healing, faith, elder wisdom, starting over, and beyond.

Resonance Mechanic: When an Echo reaches 1,000 "I felt this too" responses, it becomes a *Resonance Echo* – automatically shared across all social platforms with a beautiful visual card. The community becomes the marketing engine.

PAW PRINTS — A CHANNEL INSIDE ECHOES

For every
beloved companion
who left a mark.

Pet loss is among the most dismissed and misunderstood forms of grief. **Paw Prints** is not a memorial wall — it is a luminous, warm space where the love is celebrated, not just mourned.

"They may have had paws, but they carried a part of our soul."

Founding inspiration: **Pawarotti** — beautiful little cat, deeply loved, still missed.

What users can do in Paw Prints

-  Share a 60-second Paw Echo — voice, text, or photo
-  Light a candle for a beloved companion
-  Create an annual remembrance date
-  Send a private comfort Echo to someone grieving
-  Browse the Paw Prints Wisdom Shelf

Market signal: "Pet loss grief support" searches have grown **340%** since 2020. No meaningful digital product exists to serve this community.

WHY ECHOES IS DIFFERENT

No one else is doing this.

EVERY OTHER PLATFORM

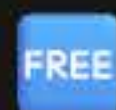
- ✗ Endless, algorithm-driven feed
- ✗ Engagement metrics (likes, shares, views)
- ✗ Polished, produced, performative content
- ✗ Targets young adults only
- ✗ Ad-driven revenue that exploits emotion
- ✗ Pet grief completely ignored

ECHOES

- ✓ One daily Echo – curated with care
- ✓ "I felt this too" – emotional resonance
- ✓ Raw, real, 60-second human moments
- ✓ All ages – children to elders
- ✓ Candle donations + gentle membership
- ✓ Paw Prints – dedicated sacred space 🐾

REVENUE MODEL

Gentle monetization built on trust.



Free Tier

Daily Echo, basic Paw Prints, community feed. No ads. Always free.



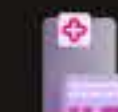
Keeper Membership — \$4.99 / month

Full Wisdom Shelf, Echo Circles, submission access, and advanced Paw Prints tools.



Candle Donations

Micro-donations when a story moves you. Funds go to the storyteller, community care, or a cause.



Institutional Licensing

Hospitals, hospices, churches, schools, and recovery programs pay for curated Echo collections.

Viral mechanic: Every Resonance Echo auto-generates a shareable card for Instagram, Facebook, and TikTok. **The community becomes the marketing engine.** Zero paid acquisition needed at launch.



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The founding story
is the launch strategy.

Aileen and Jason's story becomes the first Founding Echo. A survivor, a devoted husband, a cat named Pawarotti – this is the DNA of ECHOES, and it is already compelling enough to go viral.

License curated Echo collections to palliative care networks, hospital chaplaincy programs, and veterinary bereavement services. Sustainable B2B revenue.

AI-assisted curation for personalisation, multilingual Echoes, branded series with aligned partners. ECHOES becomes the world's most trusted archive of human resilience.

PROOF OF CONCEPT & TRACTION

The concept is already proven by the life behind it.

"I was told I would never walk again like before - living a NORMAL LIFE. I am walking. They call me the miracle girl."

— Aileen Dallas, Co-Founder & Founding Voice of ECHOES



App in development — Jason Dallas has been building AI-powered apps since February 2026. ECHOES is the NEWEST and very likely the BEST.



Landing page live — Full brand identity, concept, and Paw Prints section built and ready.



Seeking: Early community partners, mentorship, and mission-aligned introductions to funding.

THE FOUNDERS

We are not just building
an app. We are the proof
ECHOES is needed.



Aileen Dallas

BRAND VOICE · COMMUNITY STRATEGY · THE FOUNDING ECHO

Survived a year-long illness. Died - one foot HERE and one THERE - and was revived. Walked again against all medical prognosis. Her lived experience is the emotional core and the most powerful story ECHOES will ever carry.



Jason Dallas

APP DEVELOPMENT · AI INTEGRATION · PRODUCT ARCHITECTURE

The husband who refused to give up — who fought doctors to perform life-saving surgery. Building the ECHOES app since February 2026 using AI-powered tools. His brilliance and determination are the technical foundation of this vision.

"We lost everything. Our only path is forward. ECHOES is that path."



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THE ASK

Join us in building something the world genuinely needs.



Community Partners

Faith communities, grief groups, pet bereavement orgs, and recovery programs who want founding member status.



Mentorship

Mission-aligned leaders in wellness, tech, and community building who believe in the vision.



Funding Introductions

Introductions to grants, angel investors, or wellness-focused funds aligned with human connection and impact.



Your Story

Because ECHOES needs voices like yours. Everyone who ever made it through something has an Echo inside them.

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*"Every person who ever made it through something impossible has an Echo inside them.
ECHOES gives it a home."*

ECHOES

BECAUSE YOUR STORY DESERVES TO BE HEARD.

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